

Kyle Weage

Graphic Designer

PROFILE

Creative Graphic Designer with over a year of rapid-fire layout experience producing high-volume weekly ads and regional marketing materials for 7 retail locations across the Pacific Northwest. Successfully balanced a demanding corporate design workload concurrently alongside an active, long-term retail supervisory role.

CONTACT

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EDUCATION

- Bachelor of Science in
Virtual Technology and Design
- University of Idaho
- 2012 - 2016
- Moscow, ID

SKILLS

- . Graphic Design
- . Layout Design
- . Deadline-Driven
- . Team Supervision
- . Concurrent Project Execution
- . Cross-Functional Collaboration
- . Multi-Location Campaign Management

PROFESSIONAL EXPERIENCE

Graphic Designer

Kirby Co Corporate
06/2025 - 06/2026

- . Conceptualize, layout, and deliver high-converting weekly circulars and promotional flyers distributed across 7 retail locations.
- . Designed and submitted a fresh, print-ready weekly ad insert every single week without missing a single commercial print or regional distribution deadline.
- . Successfully managed regional corporate design responsibilities without interruption to daily in-store department management and floor supervision duties
- . Managed the localized digital deployment of weekly ad campaigns by scheduling and publishing optimized visual content across all corporate Facebook business pages.

Closing Supervisor & Department Manager

Kirby Co Toledo Location
11/2017 - Present

- .Supervised floor staff, managed shift schedules, and oversaw daily department operations to foster a collaborative and productive work environment.
- .Directed inventory control, product rotation, and strategic merchandising, which directly increased department sales and reduced product shrink.
- .Maintained high standards of customer satisfaction by quickly addressing inquiries, resolving complaints, and ensuring a welcoming shopping environment.

Merchandiser

KEHE & Jyve
2016 - 2017

- .Utilized proprietary iOS applications to streamline stock management and job planning across multiple high-volume retail locations.
- .Executed precise shelf-stocking strategies to improve product accessibility and enhance the customer's visual experience.

PROGRAM EXPERIENCE

Adobe InDesign	2 Years	Adobe Photoshop	8 Years
Adobe Illustrator	2 Years	Autodesk 3DS Max	6 Years
Autodesk Maya	4 Years	Blender	4 Years